

CARSON VALLEY TRAILS ASSOCIATION

Accomplishments 2009-2015

Established 43 miles of public trails in the Carson Valley:

- Clear Creek Trail – 10 miles
- Genoa Trail System – 16 miles.
- Bently-Kirman Tract Trail – 4 miles
- Fay-Luther/Jobs Peak Ranch – 9 miles
- Pinyon Trail – 4 miles

Partnered with 29 agencies:

- Alliance for Nevada Nonprofits
- Alpine County
- American Hiking Society
- US Bureau of Land Management
- Carson City Parks and Recreation
- Carson Valley Chamber of Commerce
- Carson Valley Visitors Authority
- Douglas County
- Eagle Scouts
- General Electric
- Grace Christian Academy
- Greater Genoa Business Association
- Harley Davidson
- Harrahs Lake Tahoe/Reno
- Harveys
- NPL Construction
- National Environmental Education Foundation
- Nevada Division of State Lands
- Nevada Conservation Corps
- NV Energy
- Reno Tahoe Territory
- Starbucks
- Southwest Gas
- Target
- The Nature Conservancy
- Tahoe Rim Trail Association
- The Bingham Charitable Fund at the Community Foundation of Western Nevada
- U.S. Forest Service
- The Washoe Tribe of Nevada & California

Received \$905,378

from partners and donors including:

- American Hiking Society
- Carson Valley Visitors Authority
- Carson Valley Medical Center
- David and Betsy Lewis
- Fairweather Foundation
- GE Energy
- Harley – Davidson Financial Services
- Kerstin and Charles Wolle
- Knights of Columbus
- Nevada Division of State Lands- Question One Funds
- Nevada Division of State Parks – Nevada Recreational Trails
- National Environmental Education Foundation
- National Park Service
- Red Barn Ranch—Ed and Sarah Groenendyke
- Reno Tahoe Territory
- Sierra Pacific Foundation/NV Energy Foundation
- The Bingham Charitable Fund at the Community Foundation of Western Nevada
- Timken-Sturgis Foundation



Increased membership by 300%
from 100 in 2007 to 300 in 2015.

Pinyon Trail built with 1,800 volunteer hours

Genoa Trail System built with 8,500 volunteer hours

- 360 – Target, Grace Christian Academy, NV Energy
- 8,140 - CVTA Volunteers

Created greater community awareness with **7 marketing and publicity programs** including:

- Facebook page
- CVTA Newsletter
- Local Trails Guide
- Genoa Trail System brochure
- Comprehensive website
- Annual Hike for Health Event
- Annual Meeting and Social



Over 4,200 volunteer hours of trail building to construct the Clear Creek Trail

- 2,600 hours – CVTA volunteers
- 1,600 hours - The Nature Conservancy, Starbucks, Harrahs Lake Tahoe/Reno, Harveys Lake Tahoe, Harley-Davidson, GE, Southwest Gas, and NPL volunteers